

Company Presentation

June 2015



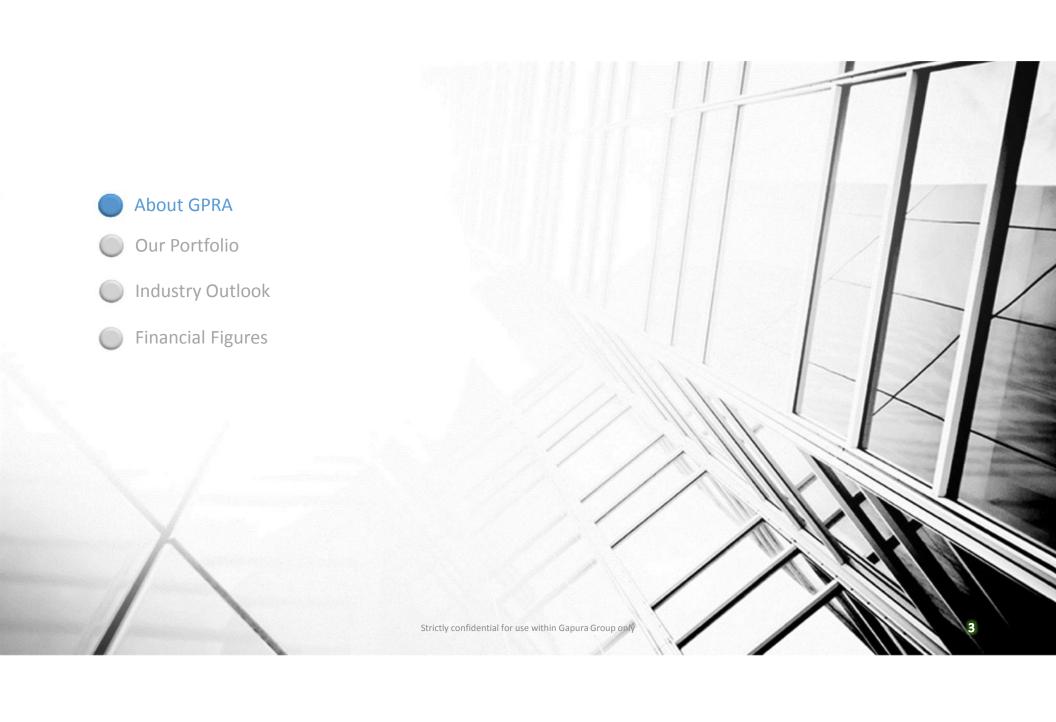
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PT Perdana Gapuraprima Tbk. (Gapura)

IPI

1987

Gapuraprima Group was a humble real estate company setting out to achieve a success story. Later, the company's focus turned into developing suburban subdivisions of modest magnitude.

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"The journey of a thousand miles begins with a single step" is the maxim that speaks the long-haul Gapura Prima Group has hit the road throughout the Group's history. Today

The Group is one of the country's premier full-range property developers. It has transformed into a company with more diverse property projects. It ventured into mixed use and high-rise developments in and outside Jakarta.

The Group has completed more than 30 property projects in the last two decades. Its property portfolios are well distributed, covering residential, mixed used, recreational and hospitality services (serviced apartment).

Company Strategy



Leasing

✓ Competitive price ✓ Foreign markets and expatriates

Housing

- ✓ Market oriented, customized type for middle & middle-up segment
- ✓ Prioritize development near the project site and land pockets
- ✓ Precise strategy to provide access to housing for prospective buyer

Hotel

✓ Providing affordable and quality unit
 ✓ For specific projects , partially developed as a property asset with high selling potential

Strategies

Apartment

- ✓ Providing affordable and quality apartment
- ✓ Strategic location , easily accessible and high re-sale value

Shopping Center

✓ Strategic location, clear market segments (middle & middle up)

Office

✓ Strategic location, strata title and adequate facilities

Key Strengths



Experienced for more than 30 years with strong brand image

Well-known reputation with full commitment upon project completion whilst supported with trustworthy qualities work forces

Well diversified portfolios including landed house, high rise, commercial, office & hospitality

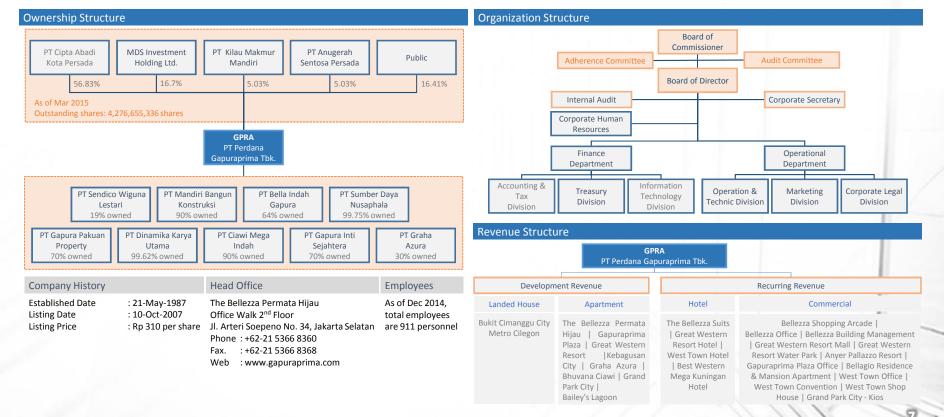
Strong in-house sales force and wide marketing networks which allow us to be independent from 3rd party sales agent

Credibility and supports earned from 3rd parties including banks, contractors, suppliers & buyers. - lowest gearing ratio

To become well-known and best developer in mixed used development with land area up to 3 hectare in strategic spots







Portfolio in Brief



- Appox. 260 Ha landbank in total
- Undeveloped lanbank approx. 140 Ha
- Sports & Water Park included in the area
- 7 apartment site projects with 18 towers.
- Located in Jabodetabek premium premises
- Unit available for sale approx. 3,854 units

- 2 office tower with different site
- Total 15 units available for sale in approx. 3,000 m2 area
- Located in premium premises
- 2 site shopping center in Jakarta & Tangerang
- Located in premium premises
- Total 31,000 m2 area available for sale
- 1 exclusive family water park with total area 10,000 m2
- Building
 Management in
 The Belleza
 premises area
- 2 site shopping center in Jakarta & Tangerang
- Located in premium premises
- Total 31,000 m2 area available for lease
- Total 220 units available for rent
- Average occupancy rate approx. 65% with 4-stars services included

Housing



Apartment



Office



Shopping Center



Service



Leasing



Apartment Service



The Management



Board of Commissioner

1. Gunarso S. Margono



Indonesian Nationality, born in Jakarta and hold the Commissioner title since 1987. As the founder of Gapura Prima Group, Gunarso actively involved in managing various companies and also acted as the President Commissioner of PT. Centra Lingga Perkasa, PT. Abadi Mukti Guna Lestari and PT. Citraabadi Kotapersada.

2. Stephen K. Sulistyo



Stephen has held key positions namely Senior Managing Director for Business Development & Investment of PT Rajawali Corpora and also held other key positions in several Rajawali Group companies, He also served as President Commissioner (2014-2015) & Independent Commissioner (2007-2013) at PT BW Plantation Tbk. He previously served as President Director of PT Global Infomasi Bermutu (2004-2008), Director of PT Media Nusantara Citra Tbk (2004-2008), Commissioner of PT Matahari Lintas Cakrawala (2004-2008), Director of Bhakti Investama Tbk (2003-2008). He received a Bachelor of Science Degree in Business of Administration, with a focus on Accounting and Finance from California State University, United States, in 1988.

3. Toni Hartono



Indonesian Nationality, born in Cilacap and hold the Independent Commissioner title since 2007. Prior joining Gapura Prima Group, Toni was appointed as a Commissioner in PT. Bank BRI Tbk, Senior Advisor at Korindo Group (2000-2006), served as a Vice Secretary of the State (1998-2000) and Governor of the Military Academy (1987-1992).

Board of Director

1. Rudy Margono



Indonesian Nationality, born in Jakarta and hold the President Director title since 1988. He earned his degree in Real Estate Engineering in Tarumanegara University and pursue his Master Degree in Business Administration in Aspen University, Colorado USA. Rudi also appointed as the Commissioner of PT. Dinamika Karya Utama and the President Director of PT. Bina Cipta Nusantara, PT. Abadi Mukti Guna Lestari, PT. Citraabad Kotapersada and PT. Sendico Wiguna Lestari. He also holds Commissioner and Director positions in several Gapura Group companies.

3. Kelik Irwantono



Kelik received his Bachelor of Economics degree, majoring in Accounting, from Gadjah Mada University, Yogyakarta in 1996. He has vast experiences as a professional and skilled practitioner who held important positions throughout his career, namely Finance Director (2013-2015) and Corporate Secretary (2009-2013) at PT BW Plantation Tbk, External Auditor of Hans Tuanakotta & Mustofa Public Accountant (member of Deloitte Touch) (1996-2001), Head of Corporate Accounting at PT Bimantara Citra Tbk (2001-2002), and at PT Media Nusantara Citra Tbk (2001-2007).

2. Arvin Fibrianto

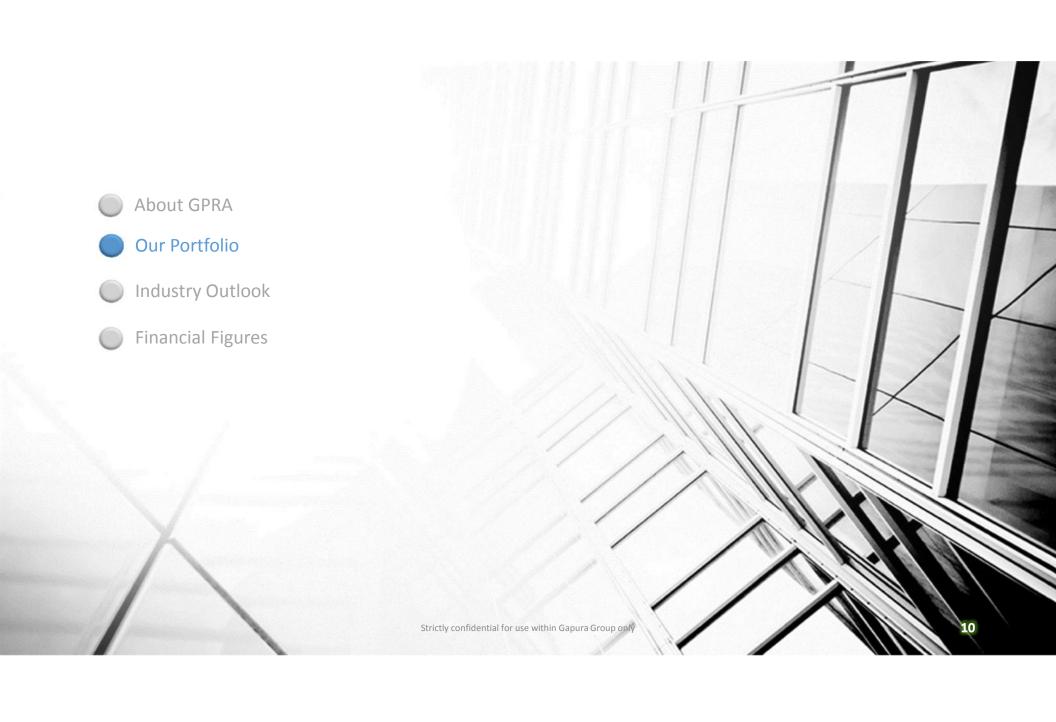


Arvin has profound expertise in property industry in Indonesia which expressed in his served positions. Through present, he holds position as President Director of PT Best Prima Developments (since 2008); PT Bina Usaha Nusantara (since 2011); PT Mitra Abadi Sukses Sejahtera (since 2009). He also holds Commissioner and Director positions in several Gapura Group companies. He received a Master Degree in Business of Administration, with a focus on Finance from San Fransisco State University, United States, in

4. Arief Aryanto



Arief has rich various backgrounds in property industry in Indonesia and gained trust to hold Director title of Gapura Group since 2007. He has track records in several property companies namely PT Gapae Sarana Gemilang as Managing Director (1997-2000), Agung Sedayu Group as General Manager (1994-1997), PT Tanah Abang indah Pratama as Project Architect (1993-1994). Upon graduated from University of Indonesia in Architectural Engineering in 1982, he pursue his Master Business Administration degree in Newport University Center in 1992 and graduate in Law Degree in University Azzahra Indonesia.



IPI

Projects & Landbanks



Completed Projects



Kebagusan City



Company: PT PGPType: Apartment

• Location : TB Simatupang, South Jakarta

• Launched: 2009

Total Area: 3.5 hectaresTotal Unit: 2,107 units

• Unit Sold : 99%

• Average Selling Price : IDR16mio/m2

Gapura Prima Plaza



Company : PT BIGType : Office Tower

• Location : Slipi, Central Jakarta

• Launched: 2010

Total Area: 0.5 hectaresTotal Unit: 334 units

• Unit Sold: 88%

• Average Selling Price : IDR27.5mio/m2

Strictly confidential for use within Gapura Group only

Great Western Resort



• Company : PT DKU

• Type : Mixed Use

• Location : Serpong, Tangerang

• Launched: 2002

• Total Area : 3.6 hectares

• Total Unit: 1,055 units

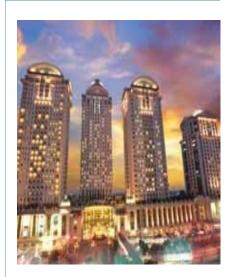
• Unit Sold : 60%

• Average Selling Price: IDR13mio/m2

Completed Projects

IPI

The Belleza



Company: PT SDNType: Mixed Use

•Location : Permata Hijau, South Jakarta

•Launched : 2002

•Luas Lahan : 3.2 hectaares •Total Unit : 1,222 units

•Unit Sold: 90%

•Average Selling Price : IDR30mio/m2

Marcopolo



• Company : PT DKU • Type : Water Park

• Location : Serpong, Tangerang

• Launched: 2009

• Total Area: 1 hectares

Anyer Pallazo



Company: PT PGPType: Commercial

• Location : Cilegon, Banten

• Launched: 2005

Total Area: 0.8 hectaresTotal Unit: 22 units

• Unit Sold : 64%

• Average Selling Price : IDR400mio per unit

Under Development Projects





Company: PT PGP | Type: Landed House | Location: Bogor, Total Unit: 10,000 units | Unit Sold: 85% | Average Selling Price: IDR6.5mio/m2



Company: PT PGP | Type: Landed House | Location: Cilegon, Banten | Launched: 1995 | Total Area: 80 hectares | Total Units: 4,347 units | Unit Sold: 78% | Average Selling Price: IDR5mio/m2

Under Development Projects



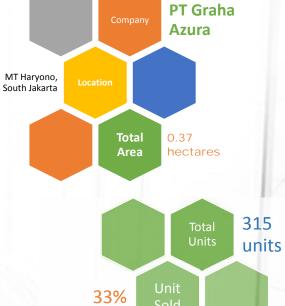








O Apartment | Average Selling Price IDR35mio/m2



2013

Under Development Projects

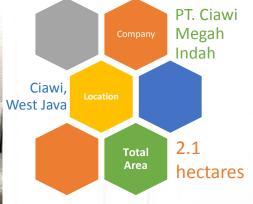












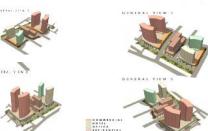


Future Development Projects











Mixed Use (Apartment, Hotel, Office)

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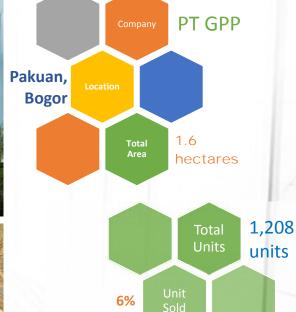
units

Total

Future Development Projects







• Mixed Use (Apartment, Commercials) | Average Selling Price IDR14mio/m2

2015

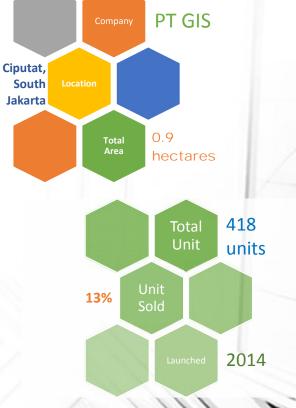
Future Development Projects

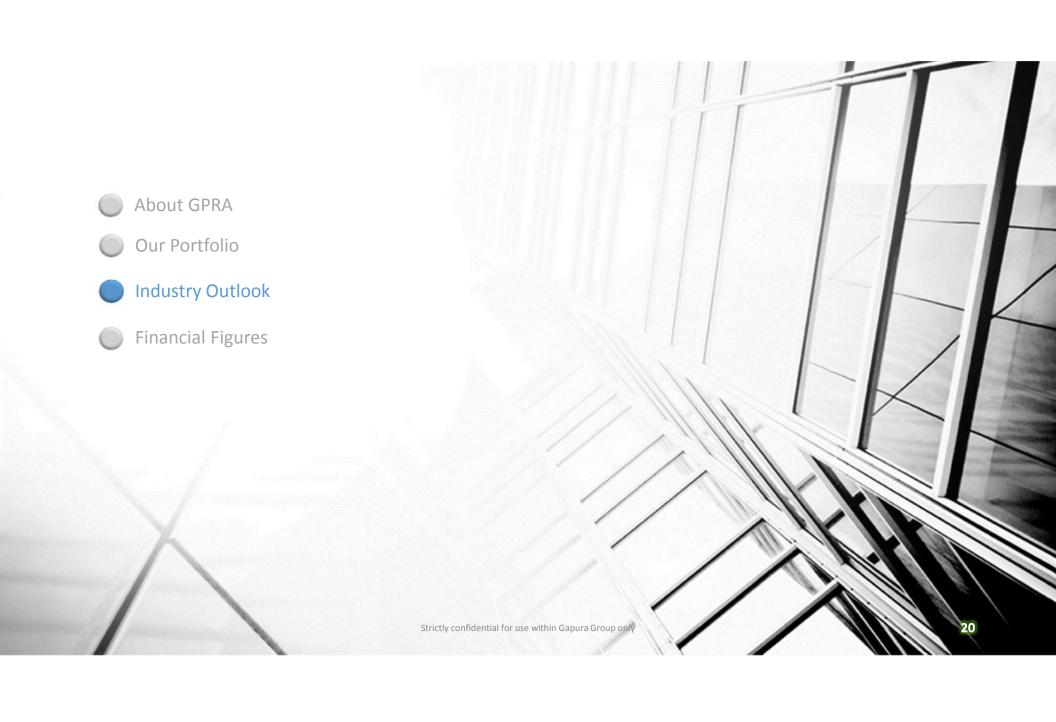






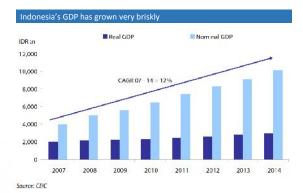
O Apartment | Average Selling Price IDR 13mio/m2

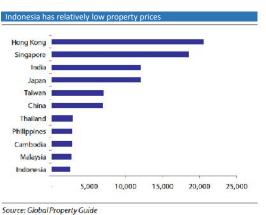


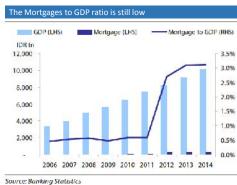


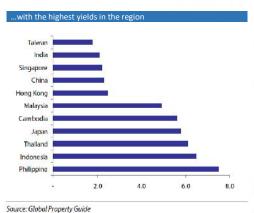


Industry Outlook

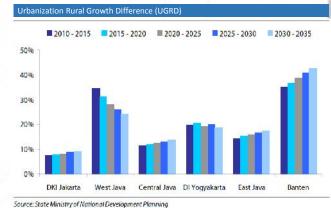


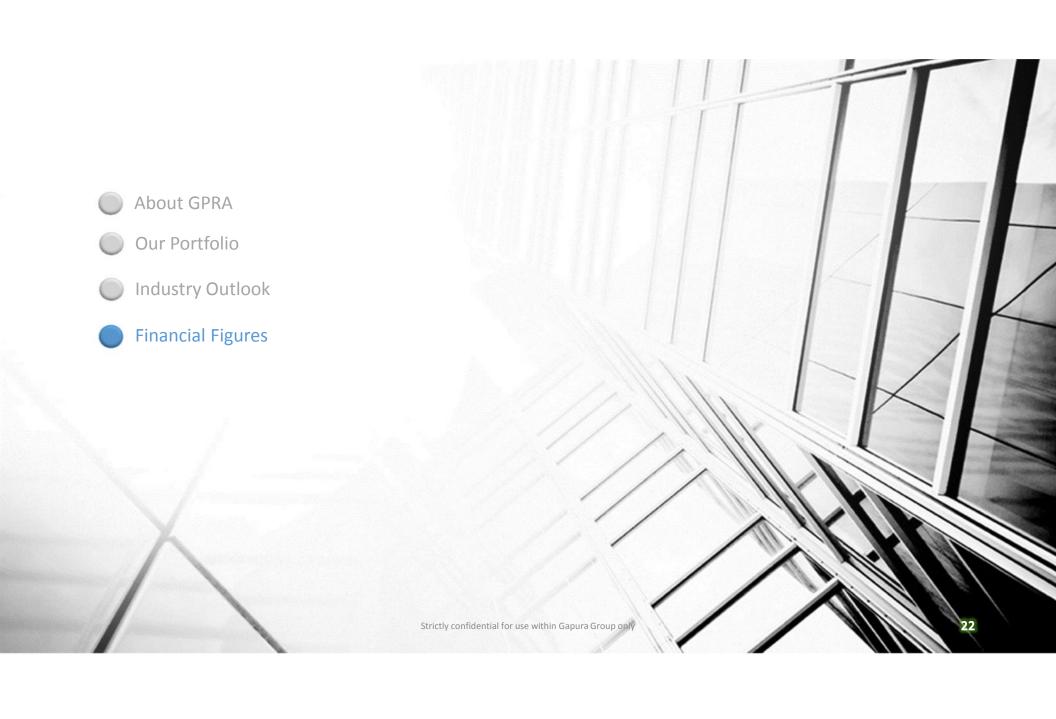








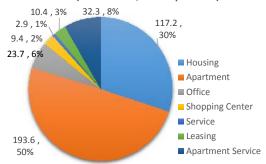




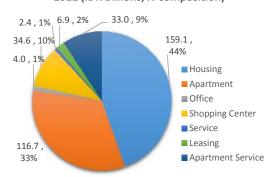
Revenue Composition



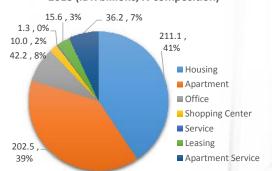




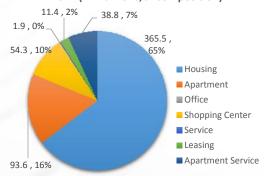
2012 (IDR billions, % composition)



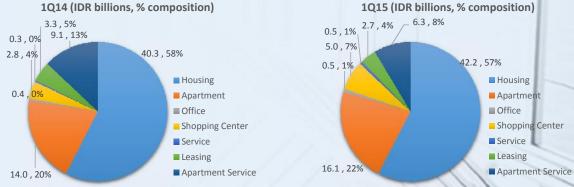
2013 (IDR billions, % composition)



2014 (IDR billions, % composition)



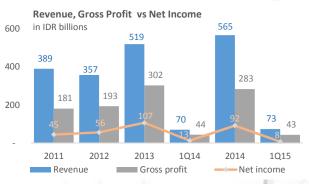
1Q14 (IDR billions, % composition)

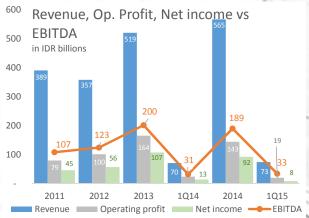


Profit & Loss Highlights



Description: in IDR bn	2011	2012	2013	2014	1Q14	1Q15
Revenue	389	357	519	565	70	73
COGS	(209)	(164)	(217)	(283)	(26)	(30)
Gross profit	181	193	302	283	44	43
Selling expense	(16)	(23)	(29)	(24)	(4)	(7)
General and administrative expense	(86)	(70)	(109)	(116)	(17)	(17)
SG&A	(102)	(93)	(138)	(140)	(21)	(24)
Operating profit	79	100	164	143	23	19
Earning before tax	56	78	131	128	19	11
Tax expense	(12)	(21)	(24)	(37)	(6)	(3)
Net income	45	56	107	92	13	8
EBITDA	107	123	200	189	31	33

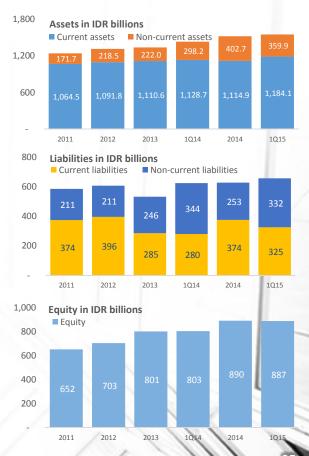






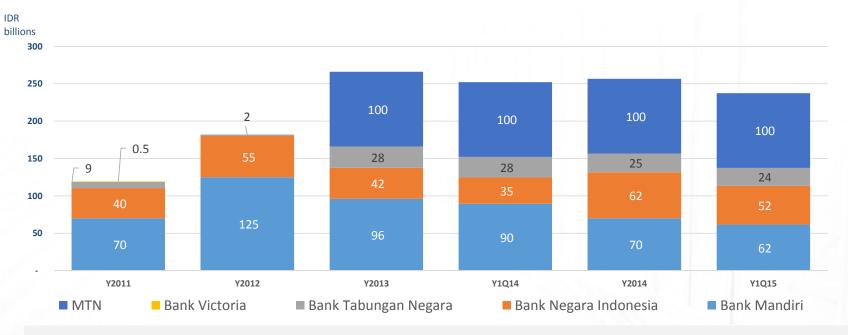


Description: in IDR bn	2011	2012	2013	2014	1Q14	1Q15
Current assets	1,065	1,092	1,111	1,115	1,129	1,184
Non-current assets	172	218	222	403	298	360
Assets	1,236	1,310	1,333	1,517.58	1,427	1,544
Current liabilities	374	396	285	374	280	325
Non-current liabilities	211	211	246	253	344	332
Liabilities	585	607	532	628	624	657
Paid in capital	321	428	428	428	428	428
Treasury stocks	-	-	(1)	(1)	(1)	(1)
Selisih nilai transaksi restrukturisasi	(1)	(1)	-	-	-	-
Additional paid in capital	187	80	79	79	79	79
Retained earnings	121	170	260	341	274	348
Non-controlling interest	24	27	35	43	24	33
Equity	652	703	801	890	803	887





Interest Bearing Loan Profile



Interest Rate: BNI 12.75% & 14.25% | Mandiri 11% | MTN 13% | BTN 13%



Stock Performance



	Description	GPRA	BSDE	LPKR	SMRA	PWON	CTRA	ASRI	APLN
In IDR Trillion	Assets	1.5	31.2	39.6	16.2	17.6	24.1	17.5	23.9
	Liabilities	0.7	10.3	20.1	9.8	9.0	12.3	10.8	15.7
	Equity	0.9	17.8	17.4	5.7	6.5	7.6	6.4	6.2
In Folds	PER	39.0	12.3	18.4	25.1	18.9	24.5	9.7	21.6
	PBV	1.4	2.2	1.8	4.3	3.8	2.9	1.7	1.4
	DER	0.8	0.6	1.2	1.7	1.4	1.6	1.7	2.5
	ROA	2.0	10.2	4.2	6.1	7.5	3.8	6.4	1.7
	ROE	3.6	17.9	9.6	17.2	20.2	11.9	17.5	6.6

